

Header

Navigation

Feature
Product
Image

Feature
Product
Image

Feature
Product
Image

Footer

Main Category Display Page

Header

Navigation

Filters

Breadcrumbs

Category Image

Category Image

Category Image

Category Name

Category Name

Category Name

Category Image

Category Image

Category Image

Category Name

Category Name

Category Name

Footer

Products and Descriptions Display Page

Header

Navigation

Filters

Breadcrumbs



Product Name
Product
Description



Product Name
Product
Description



Product Name
Product
Description



Product Name
Product
Description



Product Name
Product
Description



Product Name
Product
Description



Product Name
Product
Description



Product Name
Product
Description



Product Name
Product
Description

Footer

Individual Product Description Page

Header

Navigation

Filters

Breadcrumbs

Product Image

Product Details

Product Description

Footer

Furniture by	Furniture by	Furniture by	Furniture by	SPECIALS (See our hottest deals right now!)	STORE INFO (Hours, Directions, etc.)
LOCATION (Bedroom, Living Room, etc.)	TYPE (Table, Chair, Futon, etc.)	PRICE (Under \$100, \$300-\$500, etc.)	SEARCH (Just enter keyword and go!)		

Legend

- Clickable Box
- Denotes current selection
- Clickable Box with Description
- Clickable Image for Zoom-In
- TEXT Clickable Link
Is not necessarily active





Cameron Chair \$89.95 <small>Chairs feature a softly scalloped, lattice backrest and turned legs, topped in brown microfiber seat cushions for ultimate comfort. Enjoy peaceful, relaxing meals with the Cameron chair.</small>	Jessica Queen Bed White \$ 579.95 <small>Three built-in lights beneath the platform rail of this pier bed add romantic ambient light to your master bedroom. The smooth look of the headboard and platform base offers uncomplicated contemporary style for a striking style and calming space. Add this bold bed to your bedroom for a beautiful focal point. It can also be used with the nightstands and back panels for a pier bed look.</small>	Black Writing Desk & Chair \$239.95 <small>A versatile black wood desk and chair that comes with two drawers.</small>

Primary navigation is set up as a filter to immediately help the user make the site's overwhelming inventory (many hundreds of items) more manageable. While all of our card sort participants wanted to be able to sort/filter items, most struggled to articulate/agree upon an "optimal" classification scheme. This was because categories which made sense to one user may not suit the next. Our navigation system attempts to immediately reassure users that they do not have to trudge through countless items, while allowing them to filter based upon their unique needs and preferences.

Header and Logo

Login || Cart : 0 Items

Legend

-  Clickable Box
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-  Clickable Box with Description
-  Clickable Image for Zoom-In
- TEXT Clickable Link
Is not necessarily active

Furniture by Furniture by Furniture by Furniture by **SPECIALS** **STORE INFO**

LOCATION **TYPE** **PRICE** **SEARCH**

LOCATION

- ↳ [Living Room](#)
- ↳ [Dining Room](#)
- ↳ [Bedroom](#)
- ↳ [Home Decor](#)
- ↳ [Office](#)
- ↳ [Kitchen](#)

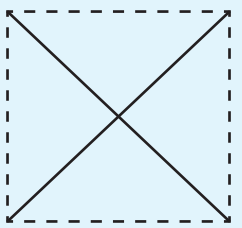
TYPE

- ↳ [Tables](#)
- ↳ [Chairs](#)
- ↳ [Sofas/Loveseats](#)
- ↳ [Futons](#)
- ↳ [Bed Frames](#)
- ↳ [Mattresses](#)
- ↳ [Lighting](#)
- ↳ [Bars/Barstools](#)
- ↳ [Desks](#)
- ↳ [Shelving/Display Cases](#)
- ↳ [Kitchen Stands/Islands](#)
- ↳ [Accessories](#)

PRICE

- ↳ [Under \\$50](#)
- ↳ [\\$50 to \\$100](#)
- ↳ [\\$100 to \\$150](#)
- ↳ [\\$150 to 300](#)
- ↳ [\\$300 to 500](#)
- ↳ [Over \\$500](#)

[Home](#) → [Specials](#)



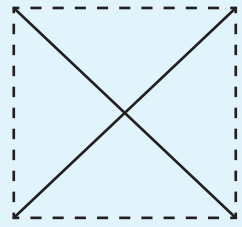
Cameron Chair
\$ 89.95

Chairs feature a softly scalloped, lattice backrest and turned legs, topped in brown microfiber seat cushions for ultimate comfort. Enjoy peaceful, relaxing meals with the Cameron chair.



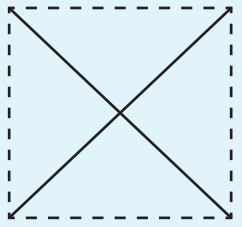
Ethan Table Set 6 Piece
\$ 699.95

The table is beautifully crafted for casual appeal with its comforting distressed rustic oak finish. The veneer top and trestle base with notched look add dimension to the table's look. With the 18-inch



Cameron Table
\$235.95

A round pedestal table and a larger oval leg table boast a smooth dark cherry surface and a buttermilk finished base for a quaint design. Enjoy peaceful, relaxing meals with the Cameron table.



Jessica Queen Bed White
\$ 579.95

Three built-in lights beneath the platform rail of this pier bed add romantic ambient light to your master bedroom. The smooth look of the headboard and platform base offers uncomplicated

Left side filter menu appears on all pages after the home page and keeps other filters clickable to maximize browsing versatility. This attempts to ensure that users are never “stuck” on the path they’ve chosen. When users want to access previous (higher) pages on their path, they may use the breadcrumb trail or the filter menu. This redundancy (with multiple means of narrowing/changing selections) is an attempt to better suit a wide variety of users.

Furniture by
LOCATION

Furniture by
TYPE

Furniture by
PRICE

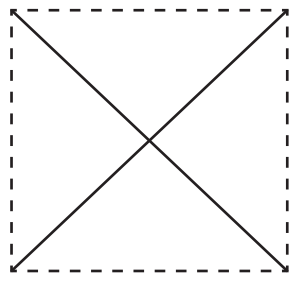
Furniture by
SEARCH

SPECIALS

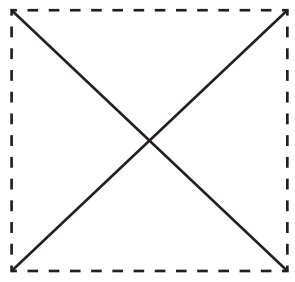
STORE
INFO

- LOCATION**
- ↳ [Living Room](#)
 - ↳ [Dining Room](#)
 - ↳ [Bedroom](#)
 - ↳ [Home Decor](#)
 - ↳ [Office](#)
 - ↳ [Kitchen](#)
- TYPE**
- ↳ [Tables](#)
 - ↳ [Chairs](#)
 - ↳ [Sofas/Loveseats](#)
 - ↳ [Futons](#)
 - ↳ [Bed Frames](#)
 - ↳ [Mattresses](#)
 - ↳ [Lighting](#)
 - ↳ [Bars/Barstools](#)
 - ↳ [Desks](#)
 - ↳ [Shelving/Display Cases](#)
 - ↳ [Kitchen Stands/Islands](#)
 - ↳ [Accessories](#)
- PRICE**
- ↳ [Under \\$50](#)
 - ↳ [\\$50 to \\$100](#)
 - ↳ [\\$100 to \\$150](#)
 - ↳ [\\$150 to 300](#)
 - ↳ [\\$300 to 500](#)
 - ↳ [Over \\$500](#)

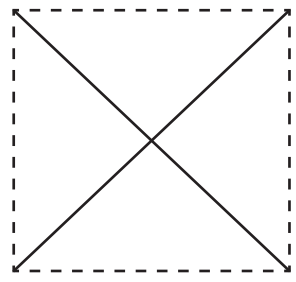
[Home](#) → [Location](#)



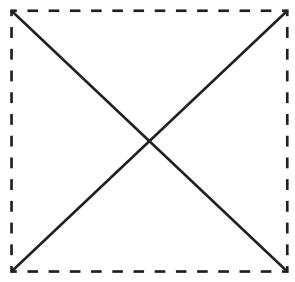
↳ **[Living Room](#)**



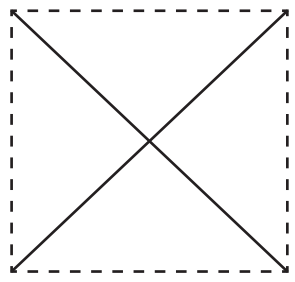
↳ **[Dining](#)**



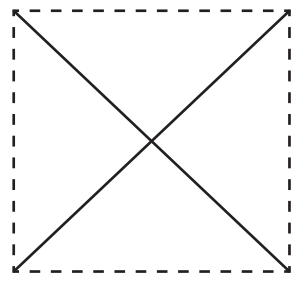
↳ **[Bedroom](#)**



↳ **[Home Decor](#)**



↳ **[Office](#)**



↳ **[Kitchen](#)**

Legend

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- Clickable Image for Zoom-In
- TEXT Clickable Link
Is not necessarily active

Furniture by
LOCATION

Furniture by
TYPE

Furniture by
PRICE

Furniture by
SEARCH

SPECIALS

**STORE
INFO**

LOCATION

- ↳ [Living Room](#)
- ↳ [Dining Room](#)
- ↳ [Bedroom](#)
- ↳ [Home Decor](#)
- ↳ [Office](#)
- ↳ [Kitchen](#)

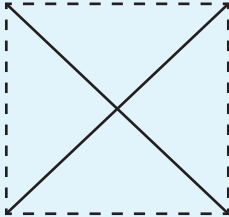
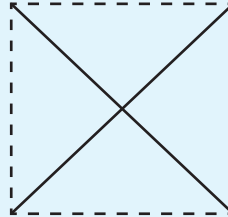
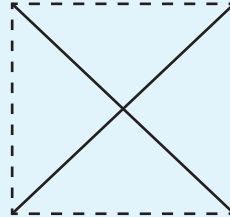
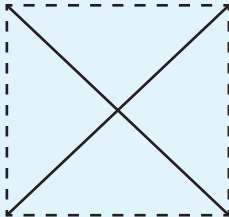
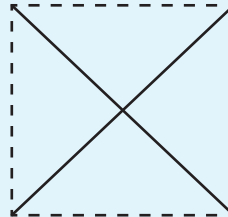
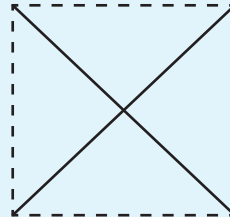
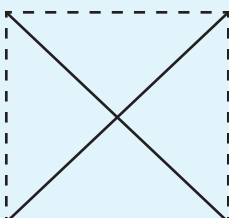
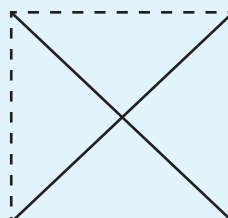
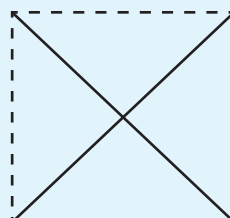
TYPE

- ↳ [Tables](#)
- ↳ [Chairs](#)
- ↳ [Sofas/Loveseats](#)
- ↳ [Futons](#)
- ↳ [Bed Frames](#)
- ↳ [Mattresses](#)
- ↳ [Lighting](#)
- ↳ [Bars/Barstools](#)
- ↳ [Desks](#)
- ↳ [Shelving/Display Cases](#)
- ↳ [Kitchen Stands/Islands](#)
- ↳ [Accessories](#)





PRICE

- ↳ [Under \\$50](#)
- ↳ [\\$50 to \\$100](#)
- ↳ [\\$100 to \\$150](#)
- ↳ [\\$150 to 300](#)
- ↳ [\\$300 to 500](#)
- ↳ [Over \\$500](#)

[Home](#) → [Location](#) → [Office](#)

 <p>Desk \$ 199.95 Small desk with extra pull out section.</p>	 <p>Black Writing Desk & Chair \$ 239.95 A versatile black wood desk and chair that comes with two drawers.</p>	 <p>Computer Desk \$ 479.95 Clean lines and functionality describe this home office group. The glass top desk features a</p>
 <p>Computer Desk \$ 349.95 The large post legs and wood grain finish made of ash veneer make a bold statement in your home office.</p>	 <p>Computer Desk \$ 349.95 Contemporary design office desks feature storage drawers and power strip built in to charge your every-</p>	 <p>Desk \$ 299.95 This trestle style office desk in a black finish, features large working area and four open storage</p>
 <p>Desk and Chair \$ 449.95 This 2 pack desk features a cappuccino finish desk and matching chair all in one box, desk features</p>	 <p>Desk with Hutch \$ 319.95 This beautiful desk in a walnut finish features plenty of storage space</p>	 <p>Sauder Desk \$ 59.95 Cinnamon Cherry Desk</p>

Legend

-  Clickable Box
-  Denotes current selection
-  Clickable Box with Description
-  Clickable Image for Zoom-In
- TEXT Clickable Link
Is not necessarily active

Furniture by LOCATION	Furniture by TYPE	Furniture by PRICE	Furniture by SEARCH	SPECIALS	STORE INFO
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Legend

- Clickable Box
- Denotes current selection
- Clickable Box with Description
- Clickable Image for Zoom-In
- TEXT Clickable Link
Is not necessarily active

LOCATION

- ↳ [Living Room](#)
- ↳ [Dining Room](#)
- ↳ [Bedroom](#)
- ↳ [Home Decor](#)
- ↳ [Office](#)
- ↳ [Kitchen](#)

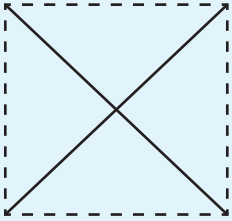
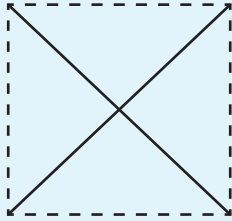
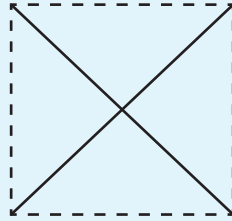
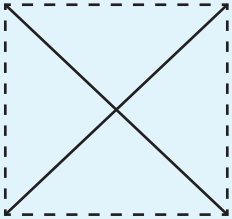
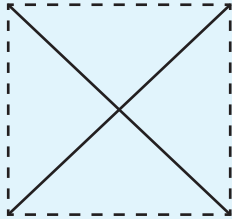
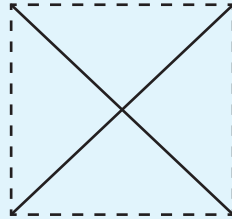
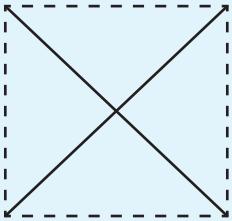
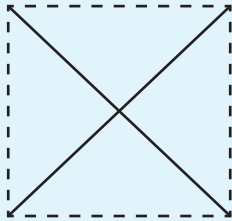
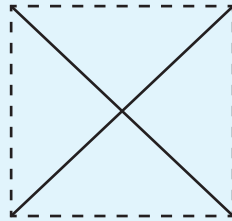
TYPE

- ↳ [Tables](#)
- ↳ [Chairs](#)
- ↳ [Sofas/Loveseats](#)
- ↳ [Futons](#)
- ↳ [Bed Frames](#)
- ↳ [Mattresses](#)
- ↳ [Lighting](#)
- ↳ [Bars/Barstools](#)
- ↳ [Desks](#)
- ↳ [Shelving/Display Cases](#)
- ↳ [Kitchen Stands/Islands](#)
- ↳ [Accessories](#)

PRICE

- ↳ [Under \\$50](#)
- ↳ [\\$50 to \\$100](#)
- ↳ [\\$100 to \\$150](#)
- ↳ [\\$150 to 300](#)
- ↳ [\\$300 to 500](#)
- ↳ [Over \\$500](#)

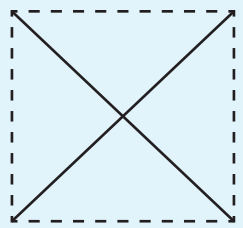
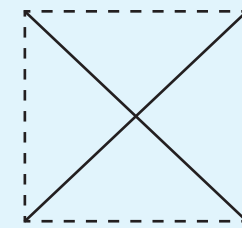
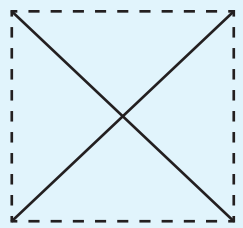
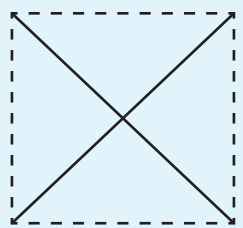
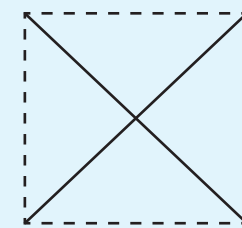
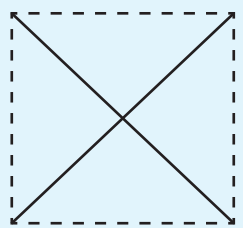
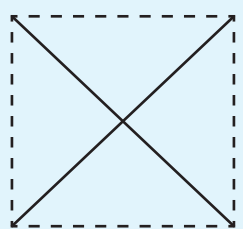
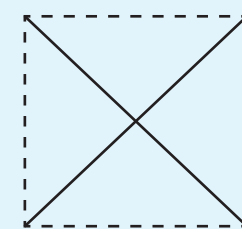
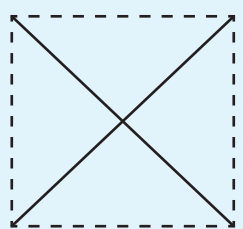
[Home](#) → [Location](#) → [Office](#) → [Type](#) → [Chairs](#)

 <p>Black writing desk and chair \$ 239.95</p> <p>A versatile black wood desk and chair that comes with two drawers.</p>	 <p>Desk and Chair \$ 449.95</p> <p>This 2 pack desk features a cappuccino finish desk and matching chair all in one box, desk features</p>	 <p>Writing Desk \$ 239.95</p> <p>A versatile cherry wood desk and chair that comes with two drawers</p>
 <p>Writing Desk \$ 239.95</p> <p>A versatile wood desk and chair that comes with two drawers.</p>	 <p>Computer Desk \$ 349.95</p> <p>The large post legs and wood grain finish made of ash veneer make a bold statement in your home office.</p>	 <p>Sauder Office Chair Deluxe \$ 139.99</p> <p>Accent your home office, dorm room, or apartment work station with this funky task chair. Contoured seat</p>
 <p>Coaster Office Chair Casual \$ 229.99</p> <p>This beautiful executive chair will add both style and comfort to your home office. The plush high</p>	 <p>Coaster Office Chair Fabric \$ 119.99</p> <p>This lovely office task chair will add both style and comfort to your home office or work area.</p>	 <p>Coaster Office Chair Mesh \$ 89.99</p> <p>Perfect for a home office, bedroom desk, or dorm room, this simple task chair offers multiple benefits.</p>





Furniture by LOCATION	Furniture by TYPE	Furniture by PRICE	Furniture by SEARCH	SPECIALS	STORE INFO
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- LOCATION**
- ↳ [Living Room](#)
 - ↳ [Dining Room](#)
 - ↳ [Bedroom](#)
 - ↳ [Home Decor](#)
 - ↳ [Office](#)
 - ↳ [Kitchen](#)
- TYPE**
- ↳ [Tables](#)
 - ↳ [Chairs](#)
 - ↳ [Sofas/Loveseats](#)
 - ↳ [Futons](#)
 - ↳ [Bed Frames](#)
 - ↳ [Mattresses](#)
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 - ↳ [Desks](#)
 - ↳ [Shelving/Display Cases](#)
 - ↳ [Kitchen Stands/Islands](#)
 - ↳ [Accessories](#)
- PRICE**
- ↳ [Under \\$50](#)
 - ↳ [\\$50 to \\$100](#)
 - ↳ [\\$100 to \\$150](#)
 - ↳ [\\$150 to 300](#)
 - ↳ [\\$300 to 500](#)
 - ↳ [Over \\$500](#)

[Home](#) → [Location](#) → [Office](#) → [Type](#) → [Chairs](#) → [Price](#) → [Between \\$150 and \\$300](#)

 <p>Coaster Office Chair Casual \$ 229.99</p> <p>This beautiful executive chair will add both style and comfort to your home office. The plush high</p>	 <p>LumiSource White Cyber \$ 159.99</p> <p>With a padded leatherette seat and slatted plastic back to allow air flow, the Cyber Office Chair is</p>	 <p>Coaster Office Chair Fabric \$ 155.99</p> <p>This lovely executive chair will add both style and comfort to your home office. The plush high</p>
 <p>Coaster Chair Leather \$ 225.99</p> <p>This beautiful office task chair will add both style and comfort to your home office. The plush chair</p>	 <p>Coaster Chair Contemporary \$ 209.99</p> <p>This stylish office task chair will add cool look and comfort to your home office. The supportive black</p>	 <p>Coaster Chair Faux Leather \$ 239.99</p> <p>This beautiful office task chair will add both style and comfort to your home office. The warm wood</p>
 <p>Coaster Upholstered Game \$ 289.99</p> <p>Bring a cozy and convenient seating option into your entertainment space with this game chair. Craft-</p>	 <p>Coaster Office Executive Chair \$ 299.99</p> <p>This cool executive chair will add both style and comfort to your home office. The high plush back and</p>	 <p>Coaster Executive Office Chair \$ 299.99</p> <p>Accented with decorative white stitching, this executive office chair is upholstered in a black breathable</p>

Legend

-  Clickable Box
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-  Clickable Box with Description
-  Clickable Image for Zoom-In
- TEXT Clickable Link
Is not necessarily active

AffordablePortables.net
- Filter (Price-> Between \$150 - 300\$)Product Page

Furniture by LOCATION	Furniture by TYPE	Furniture by PRICE	Furniture by SEARCH	SPECIALS	STORE INFO
------------------------------	--------------------------	---------------------------	----------------------------	-----------------	-------------------

LOCATION

- ↳ [Living Room](#)
- ↳ [Dining Room](#)
- ↳ [Bedroom](#)
- ↳ [Home Decor](#)
- ↳ [Office](#)
- ↳ [Kitchen](#)

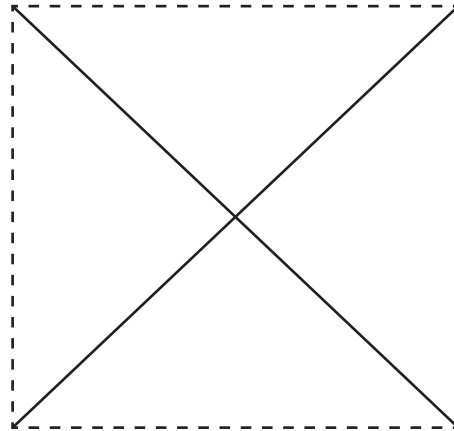
TYPE

- ↳ [Tables](#)
- ↳ [Chairs](#)
- ↳ [Sofas/Loveseats](#)
- ↳ [Futons](#)
- ↳ [Bed Frames](#)
- ↳ [Mattresses](#)
- ↳ [Lighting](#)
- ↳ [Bars/Barstools](#)
- ↳ [Desks](#)
- ↳ [Shelving/Display Cases](#)
- ↳ [Kitchen Stands/Islands](#)
- ↳ [Accessories](#)

PRICE

- ↳ [Under \\$50](#)
- ↳ [\\$50 to \\$100](#)
- ↳ [\\$100 to \\$150](#)
- ↳ [\\$150 to 300](#)
- ↳ [\\$300 to 500](#)
- ↳ [Over \\$500](#)

[Home](#) → [Location](#) → [Office](#) → [Type](#) → [Chairs](#) → [Price](#) → [Between \\$150 and \\$300](#) → [Office Chair Description](#)



Coaster Office Chair Casual



\$ 229.99

This beautiful executive chair will add both style and comfort to your home office. The plush high chair back and seat are covered in rich black leather for a luxurious look, with smooth arms at each side for comfort. An adjustable height gas lift allows you to customize the fit, with casters below the black base for easy mobility. Create a warm

Similar Products Reviews Specifications

	<p>Coaster Office Chair Fabric \$ 119.99</p> <p>This lovely office task chair will add both style and comfort to your home office or work area.</p>		<p>Coaster Office Chair Mesh \$ 89.99</p> <p>Perfect for a home office, bedroom desk, or dorm room, this simple task chair offers multiple benefits.</p>
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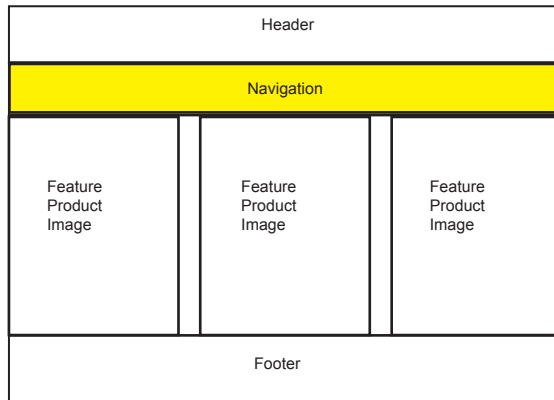
Legend

- Clickable Box
- Denotes current selection
- Clickable Box with Description
- Clickable Image for Zoom-In
- TEXT Clickable Link
Is not necessarily active

The Reviews tab opens a separate browser tab with a full-page viewing area for reviews of the product. Because reviews are often numerous and lengthy, this method allows use of the full screen to facilitate comfortable reading of long, paragraph-style text.

The specifications tab opens a product spec sheet within this page (specifically, within the "file folder" field), providing a vertical scroll bar if the product spec sheet exceeds height of file folder field. We've chosen to keep specs on the same page because they are typically a short body of individual-line item text (product dimensions, weight, etc.). Such a list will usually fit within the space allotted, and in the rare instances where it doesn't, individual-line data lends itself well to vertical scrolling.

AffordablePortables.net - Individual Product Page with Description

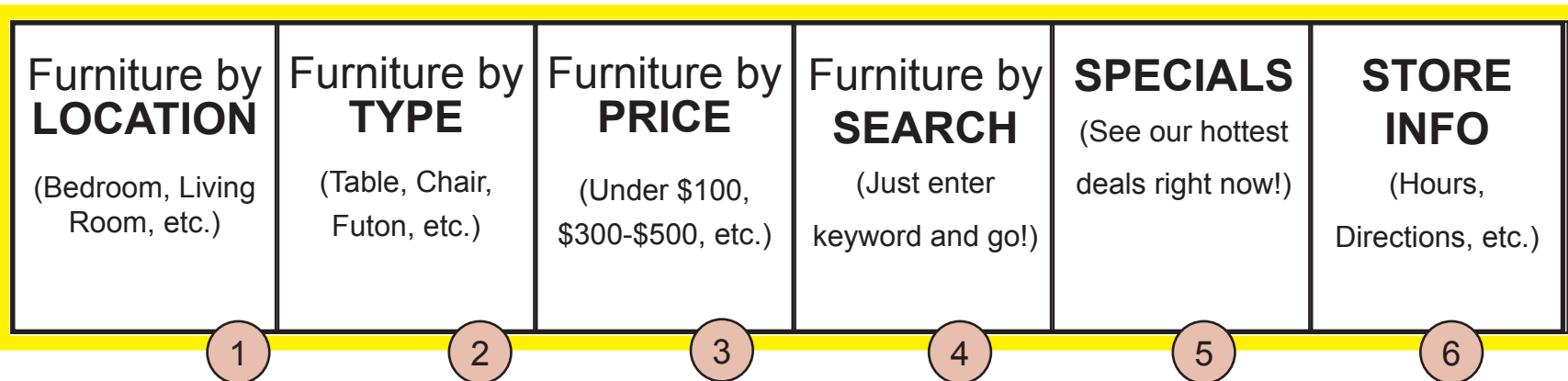


Navigation Module

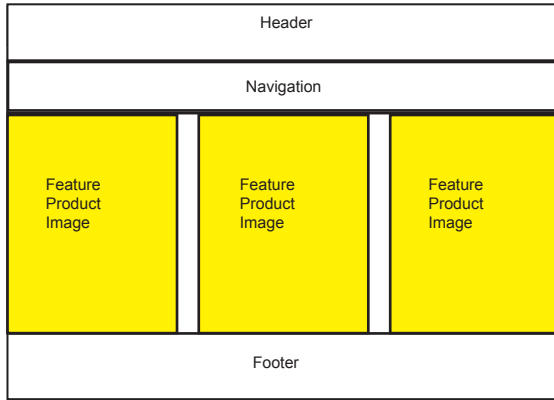
(all pages)

Navigation Bar Detail:

Navigation Module	
General note	Top navigation menu is global, visible on every page of the site, including individual product pages
General note	On home page, each button includes subtext of examples of category content
1-6	Navigation menu consists of six equally-sized buttons which are clickable anywhere within their rectangular borders (i.e. users do not have to click on the actual words)
1-6	Each button will have separate "On hover" and "On click" states. On Hover will activate change of shade; On Click will activate change in button's edge beveling (making it appear depressed)
1-6	Each of the six buttons takes the user to a new page where furniture categories appear according to the criterion of the button selected (Furniture by Location takes user to a page on which he she is offered choices like "Living Room," "Bedroom," etc.)

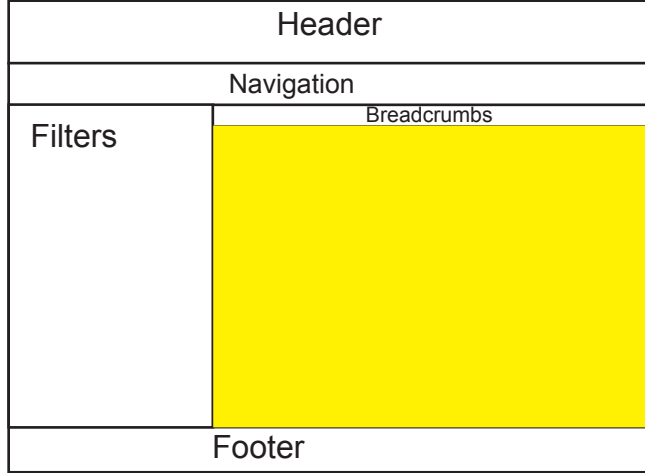


Home Page Content Module



<p>Cameron Chair 3 \$89.95</p> <p>Chairs feature a softly scalloped, lattice backrest and turned legs, topped in brown microfiber seat cushions for ultimate comfort. Enjoy peaceful, relaxing meals with the Cameron chair.</p>	<p>Jessica Queen Bed \$579.95</p> <p>Three built-in lights beneath the platform rail of this pier bed add romantic ambient light to your master bedroom. The smooth look of the headboard and platform base offers uncomplicated contemporary style for a striking style and calming space. Add this bold bed to your bedroom for a beautiful focal point. It can also</p>	<p>Black Writing Desk & Chair \$239.95</p> <p>A versatile black wood desk and chair that comes with two drawers.</p>

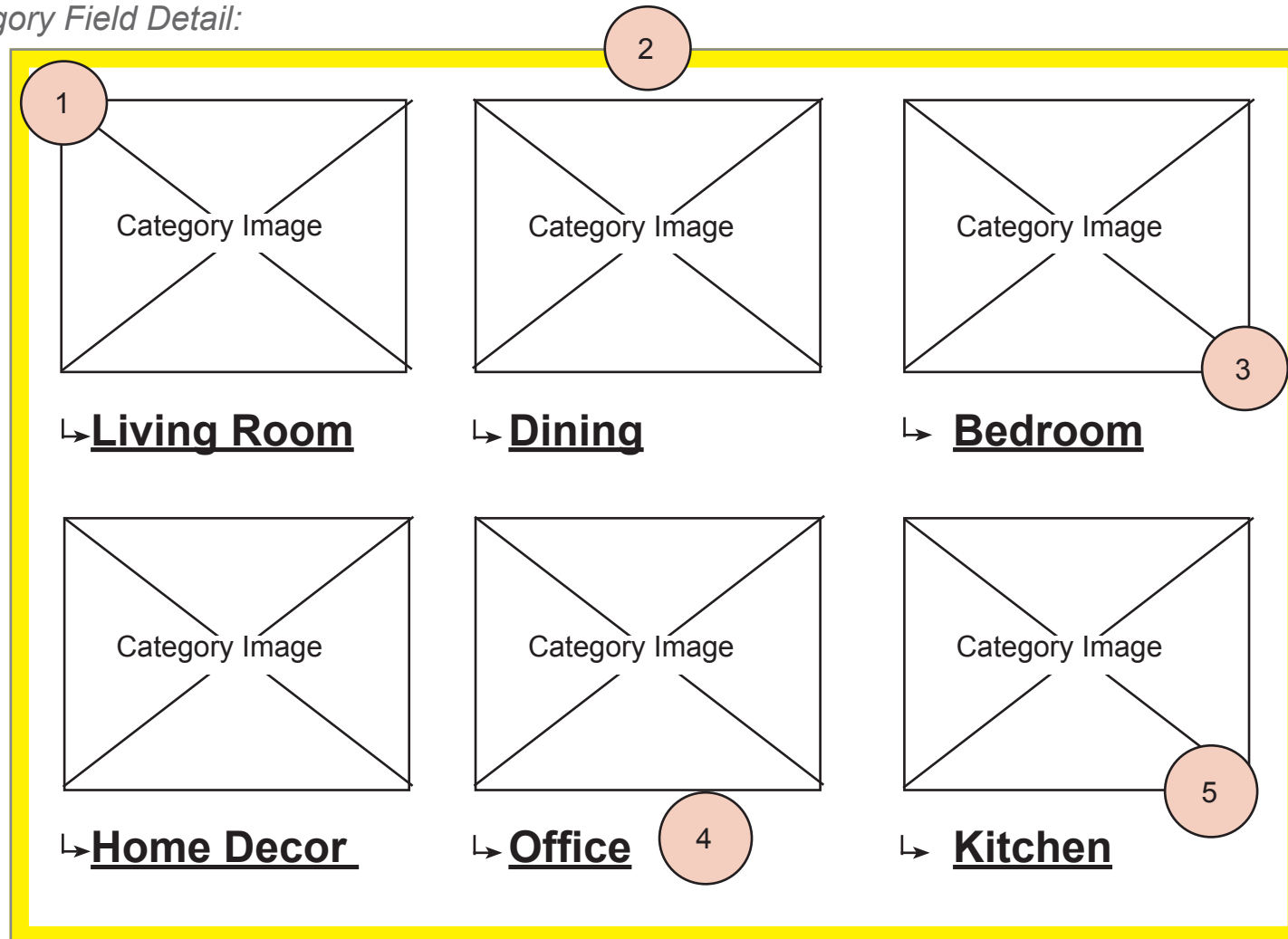
Home Page Content Module	
1	This is an image container which will hold one picture of the specific product. Container should be configured to display image as large as possible within its borders WITHOUT changing the image's aspect ratio. If image aspect ratio does not match that of container, center image within rectangular container.
2	This is an image container which will hold one picture of the specific product. Container should be configured to display image as large as possible within its borders WITHOUT changing the image's aspect ratio. If image aspect ratio does not match that of container, center image within rectangular container.
3	This area contains product price, no fewer than three digits and no more than seven digits.
4	This area contains the text of the product description, generally several sentences long. Text is left-justified, and wraps as needed within the rectangular container. In cases where text exceeds length of container, text is truncated and "Read more..." is shown at the end, inviting user to click to view the product's individual page, where the full description may be read. Font size is consistent regardless of amount of text.



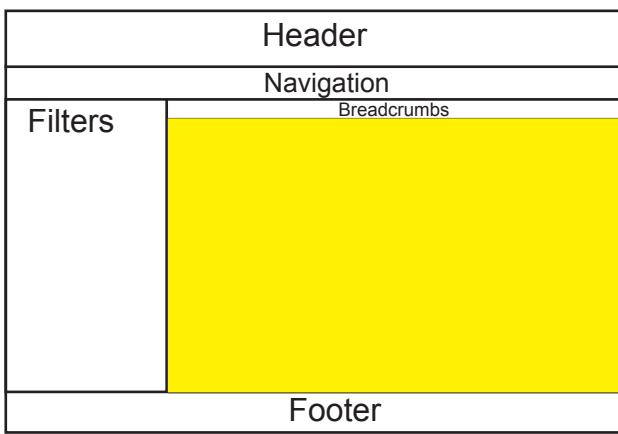
Main Category Module

(main category page)

Main Category Field Detail:



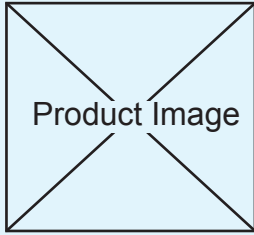
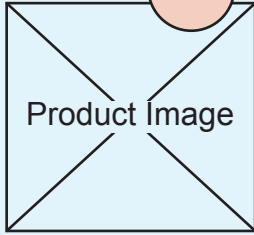
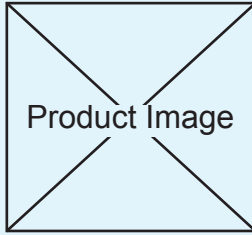
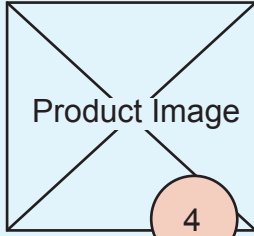
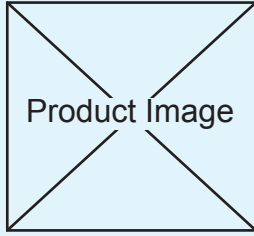
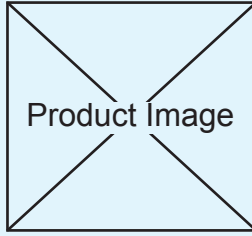
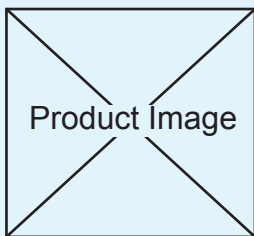
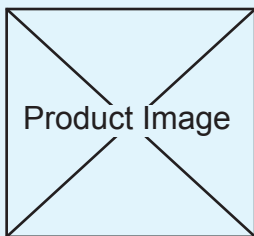
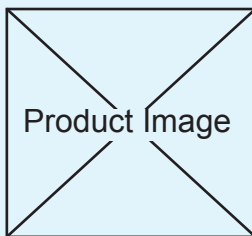
Main Category Module	
1	This area to display no fewer than six but no more than 12 images and their associated category names in this area.
2	This area to allow up to three rows of images/text.
3	This image container will hold one picture of the specific category image. Container should be configured to display image as large as possible within its borders WITHOUT changing the image's aspect ratio. If image aspect ratio does not match that of container, center image within rectangular container.
4	Category name to be from taxonomy dictated in the higher-level category. Allow line wrapping as needed.
5	Category name on the bottom of image is tied to image. User may click anywhere to access underlying link. Categories dynamically selected based on choice made in top navigation bar.



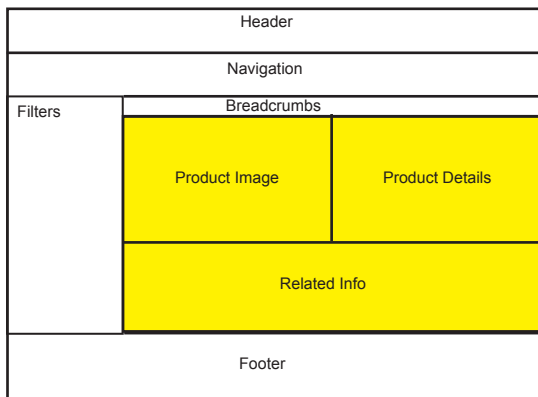
Products and Descriptions Module

(product pages within a category)

Product Field Detail:

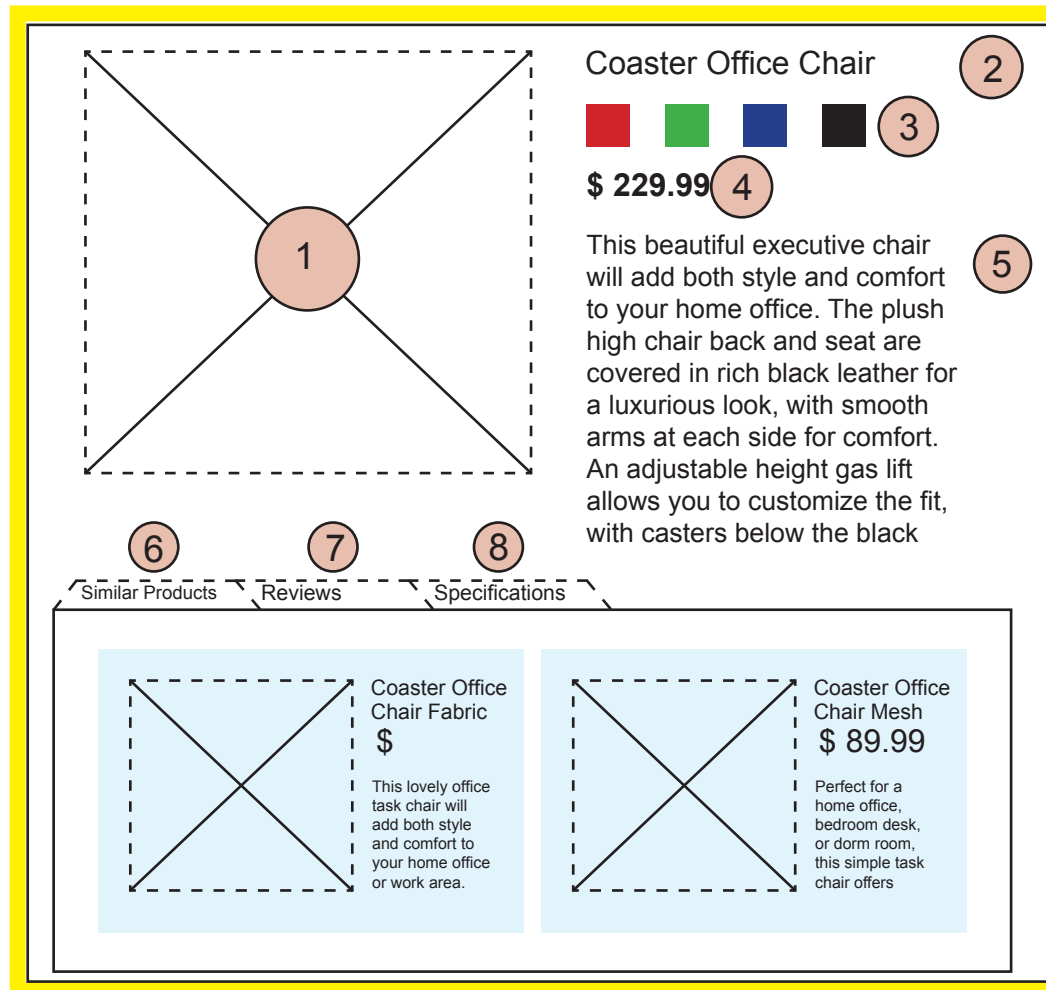
1	 <p>Desk \$ 199.95</p> <p>Small desk with extra pull out section.</p>	2	 <p>Black Writing Desk & Chair \$ 239.95</p> <p>A versatile black wood desk and chair that comes with two drawers.</p>	 <p>Computer Desk \$ 479.95</p> <p>Clean lines and functionality describe this home office group. The glass top desk features a</p>		
 <p>Computer Desk \$ 349.95</p> <p>The large post legs and wood grain finish made of ash veneer make a bold statement in your home office.</p>	4	 <p>Computer Desk \$ 349.95</p> <p>Contemporary design office desks feature storage drawers and power strip built in to charge you</p>	5	 <p>Desk \$ 299.95</p> <p>This trestle style office desk in a black finish, features large working area and four open storage shelves</p>	3	6
 <p>Desk and Chair \$ 449.95</p> <p>This 2 pack desk features a cappuccino finish desk and matching chair all in one box, desk features</p>	 <p>Desk with Hutch \$ 319.95</p> <p>This beautiful desk in a walnut finish features plenty of storage space</p>	 <p>Sauder Desk \$ 59.95</p> <p>Cinnamon Cherry Desk</p>				

Products and Descriptions Module	
1	This space is designed for no more than 12 product images, names and descriptions.
2	This image container will hold one picture of the specific category image. Container should be configured to display image as large as possible within its borders WITHOUT changing the image's aspect ratio. If image aspect ratio does not match that of container, center image within rectangular container.
3	The product images, names and descriptions will be dynamically input in alphabetical order by product name.
4	The product images will be directly tied to the product names and descriptions to the right of the images. User may click anywhere to access underlying link.
5	Product description can wrap up to four lines. Product description should be no more than one sentence on this page.
6	Product image, name and description will all be clickable and linked to lower level page.



Individual Product Module (single product pages)

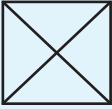
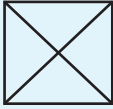
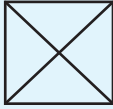
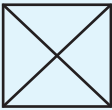
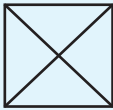
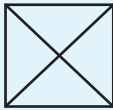
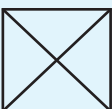
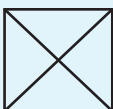
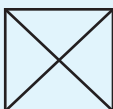
Individual Product Field Detail:



Individual Product Module	
1	This is an image container which will hold one picture of the specific product. Container should be configured to display image as large as possible within its borders WITHOUT changing the image's aspect ratio. If image aspect ratio does not match that of container, center image within rectangular container.
2	This is an image container which will hold one picture of the specific product. Container should be configured to display image as large as possible within its borders WITHOUT changing the image's aspect ratio. If image aspect ratio does not match that of container, center image within rectangular container.
3	This area contains small product color swatches (if applicable). This field is omitted if not needed, allowing more height for product name, price, and description.
4	This area contains product price, no less than three digits and no more than seven digits. One line of consistent height should always be reserved for this field.
5	This area contains the text of the product description, generally several sentences long. Text is left-justified, and wraps as needed within the rectangular container. In cases where text exceeds length of container, container size remains consistent and a vertical scroll bar appears. Font size is consistent regardless of amount of text.
6	The Similar products displays two "similar" products, chosen dynamically based upon which product the user is currently viewing. If more than two "similar products are offered, a horizontal scroll bar appears at the bottom of this field.
7	The Reviews tab opens a separate browser tab with a full-page viewing area for reviews of the product. This is to allow a greater amount of space for reviews, which could be numerous/lengthy.
8	The specifications tab opens a product spec sheet within this page (specifically, within the "file folder" field). If product spec sheet exceeds height of file folder field, a vertical scroll bar is provided within this field.

Content Module

(Products and Descriptions Page Module)

 Desk \$199.95 Small desk with extra pull out section.	 Black Writing Desk & Chair \$239.95 A versatile black wood desk and chair that	 Computer Desk \$479.95 Clean lines and functionality describe
 Computer Desk \$349.95 The large post legs and wood grain finish	 Computer Desk \$349.95 Contemporary design office desks feature	 Desk \$299.95 This trestle style office desk in a black finish,
 Desk Chair \$449.95 This 2 pack desk features a cappuccino	 Desk with Hutch \$319.95 This beautiful desk in a walnut finish features	 Sauder Desk \$59.95 Cinnamon Cherry Desk

Product and Descriptions Page Module

Element	Data Type	Rules	Notes
Product Name	Text		Can wrap to two lines
Product Price	Text	Minimum of 3 characters and a maximum of 7 characters	Always in U.S. dollars
Product Description	Text	Max length = three wrapped lines	Grab first sentence from product description page
Product Image	Image		Image of product from product description page
Product Description Link	URL		Link to product description page
Tile	Container		Contains all above elements
Tile Link	URL		Link to product description page

Content Module

(Product Details and Image Module within the Individual Product Module)



Product Details and Image Module

Element	Data Type	Rules	Notes
Product Image	Image		Image for relevant product
Product Description	Text	Maximum of 500 characters	Where text exceeds length of container, container size stays constant and vertical bar to scroll appears
Product Name	Text		Name relevant to product
Product Price	Text	Minimum of 3 characters and a maximum of 7 characters	Relevant to product and always in US Dollars
Available Colors	Images	If more than five colors, horizontal scroll appears	Color swatches relevant to product